IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF TEXAS HOUSTON DIVISION

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§	Civil Action No. 4:18-cv-3390
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PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

Plaintiff Larry G. Philpot ("Philpot" or "Plaintiff") files this Original Complaint against Defendant GP TM Acquisition LLC d/b/a Texas Monthly ("Texas Monthly" or "Defendant") on personal knowledge as to all facts regarding himself and on information and belief as to all other matters, as follows:

I.

PRELIMINARY STATEMENT

Photographers create pieces that extend well beyond the four corners of the photograph to evoke sentiments within the viewer so that the viewer is a part of the moment captured in time. For concert photographers, the odds are almost always against them—the musicians are constantly moving, the lighting is usually dark and typically changing, and it is practically impossible to secure a good vantage point. But every now and then, a photographer is able to get a great shot, the kind of iconic shot that does exactly what photographs are supposed to do, make the viewer a part of that very moment in time.

Larry Philpot, an experienced freelance photographer, created an iconic photograph of Willie Nelson, capturing a moment in time amidst the turbulence of a music concert. This photograph is the type of career-making work that can make a successful photography career. Philpot offered the photograph under a Creative Commons license, permitting members of the public to use the photo provided that the photo is properly attributed to Philpot.

Defendant Texas Monthly published Philpot's photograph of Willie Nelson on its website, www.texasmonthly.com, as its own. Texas Monthly did not attribute the photograph to Philpot, thereby infringing on Philpot's copyrighted work. In freelance photography, the reputation and licensing revenue guarded by copyright law are a photographer's sole means to support their career. Texas Monthly stole both of those from Philpot. Larry Philpot brings this action to protect not just his rights under copyright law, but also his livelihood as a photographer.

II.

PARTIES

A. Plaintiff

1. Plaintiff Larry G. Philpot is a citizen and resident of the State of Indiana. Philpot is a renowned freelance photographer who specializes in photographing concerts and musical performances across the United States.

B. Defendant

2. Defendant GP TM Acquisition LLC d/b/a Texas Monthly is a Delaware limited liability company with its principal place of business in Houston, Texas that may be served via its registered agent, Peter T. Shaper, at 2000 Edwards Street, Suite B, Houston, Texas 77007 or wherever he may be found.

III.

JURISDICTION AND VENUE

- 3. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1331 because this civil action presents a federal question as Plaintiff presents a civil claim arising under the Constitution, laws, or treaties of the United States.
- 4. This Court also has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1338(a) because this civil action arises under an Act of Congress relating to copyrights, namely the Copyright Act of the United States, 17 U.S.C. § 101, *et seq*.
- 5. This Court has personal jurisdiction over GP TM Acquisition LLC d/b/a Texas Monthly because its principal place of business is in the State of Texas.
- 6. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b) and 1400(a) because Defendant GP TM Acquisition LLC d/b/a Texas Monthly resides and may be found in this District.

IV.

FACTUAL BACKGROUND

A. The Highly Competitive World of Freelance Concert Photography

7. To say that concert photography is a tough business is a severe understatement. Before having the opportunity to even take a photo, concert photographers must invest in expensive equipment and negotiate to obtain access to the concert stage. At the concert, they must battle all the variables that arise from an uncontrolled setting—a rowdy crowd, horrible lighting that is always changing, and musicians constantly moving. Not to mention, it is really loud. As a result, despite all of their efforts and hard work, concert photographers often take photographs that are entirely unusable, where the rock stars appear as blurs and washy blobs.

- 8. Pure skill and talent aside, a photographer's reputation influences his ability to license and sell his work. Financially, it can be difficult to maintain a steady income stream from concert photography. Freelance concert photographers only earn money when they license or sell their work product. If the photographs are unusable, which is often the case, or simply aren't good, then the photographers do not receive any type of payment.
- 9. And, in today's technological age where anyone with a smart phone can take pictures at concerts, concert photography is becoming significantly more competitive, making it even more imperative to capture *the* perfect shot. Because that is all that there is demand for—a few once-in-a-lifetime shots for each star. It doesn't matter if a concert photographer takes 100 good shots of a star at a concert—an article about Willie Nelson, for example, only needs one picture of Willie Nelson—*the best one*.
- 10. In such a competitive environment, it is essential that concert photographers receive the compensation and credit to which they are entitled, but also need to advance their career.

B. Larry Philpot: A Professional Concert Photographer

- 11. Larry Philpot is a renowned freelance photographer who specializes in taking photographs of musicians at concerts and other performances. Philpot has invested thousands of dollars in equipment and has spent years perfecting his craft. He has established a strong reputation for himself and his work, and due to his professional reputation, he often obtains privileged access to take photographs of musical performers at concerts.
- 12. Philpot's reputation as a premier photographer is critical to his business. The more his photographs are viewed with proper attribution, the more opportunities present themselves to take celebrity photographs and the more he can command in licensing fees.
- 13. Philpot has licensed his photographs to end customers, including Rolling Stone—it is how he earns his living and expands his business. Philpot has also licensed his photographs

to premier musicians, including Willie Nelson, Foreigner, KISS, John Mellencamp, Kid Rock, and Heart.

C. Philpot Creates the Willie Nelson Photograph

- 14. On October 4, 2009, Philpot created a photograph of Willie Nelson in St. Louis, Missouri (the "Willie Nelson Photo"). A copy of the Willie Nelson Photo is attached as Exhibit A.
- 15. The Willie Nelson Photo is an original work that Philpot registered with the United States Copyright Office as part of a collection of photographs on September 5, 2012. The Willie Nelson Photo is registered with the United States Copyright Office under Certificate Number VAu 1-132-411. A copy of the copyright registration certificate for the Willie Nelson Photo is attached as Exhibit B.
- 16. Philpot first displayed the Willie Nelson Photo on May 31, 2011 on the Wikimedia website.
- 17. The Willie Nelson Photo is one of the most widely-viewed pictures of Willie Nelson.

D. The Creative Commons License

- 18. A Creative Commons license is a simple, standardized copyright license that anyone can use to license their work. The copyright holder designates their work as governed by a Creative Commons license, and anyone may use the work provided they adhere to the terms of the license.
- 19. In an effort to market his freelance photography practice, Philpot offered the Willie Nelson Photo through Wikimedia for distribution, public display, and public digital performance under a Creative Commons Attribution 2.0 Generic license (abbreviated as "CC BY 2.0"). A copy of the CC BY 2.0 license is attached as Exhibit C.

- 20. This license allows anyone to use the work, provided that they, among other requirements:
 - a. Include a copy of the Uniform Resource Identifier for the CC BY 2.0;
 - b. Provide attribution to the author of the work; and
 - c. Provide the Uniform Resource Identifier that the licensor specifies to be included with the work.

E. Restrictions on the Willie Nelson Photo

21. At the Wikimedia website, Larry Philpot provided the following description for the Willie Nelson Photo, "Willie Nelson getting ready to perform. Farm Aid 2009. Photo by Larry Philpot, www.soundstagephotography.com." Philpot also provided the following requirement for the Willie Nelson Photo: "You must attribute the work in the manner specified by the author or licensor (but not in any way that suggests that they endorse you or your use of the work)."

F. Texas Monthly Infringes Philpot's Copyright in the Willie Nelson Photo.

- 22. Texas Monthly owns and operates the website located at www.texasmonthly.com.
- 23. Texas Monthly uses the website at www.texasmonthly.com for financial gain by selling advertising to third parties.
- 24. The website located at www.texasmonthly.com contains a notation claiming copyright in the website.
- 25. On or about November 1, 2016, Texas Monthly infringed Philpot's copyright in the Willie Nelson Photo by publishing the Willie Nelson Photo on the www.texasmonthly.com website at https://www.texasmonthly.com/the-culture/bill-oreilly-calls-willie-nelson-a-creep/. A copy of this webpage as it appeared with the Willie Nelson Photo is attached as Exhibit D.
- 26. Texas Monthly did not provide attribution to Philpot when it published the Willie Nelson Photo.

27. Texas Monthly did not list or link to Philpot's website, soundstagephotography.com, when it published the Willie Nelson Photo.

G. The Damage Done

28. Texas Monthly passed off Philpot's Willie Nelson Photo as its own, ignoring Philpot's primary requirement under the Creative Commons license permitting use of his copyrighted work—the credit. Philpot has been deprived of the credit for taking the exceptional Willie Nelson Photo.

V.

CLAIMS

A. Count One: Copyright Infringement

- 29. Plaintiff realleges and incorporates the allegations set forth in the preceding paragraphs as if set forth in full herein.
 - 30. Defendant operates and operated the website located at www.texasmonthly.com.
- 31. Defendant published the Willie Nelson Photo at https://www.texasmonthly.com/the-culture/bill-oreilly-calls-willie-nelson-a-creep/.
- 32. Defendant's acts are and were performed without the permission, license, or consent of Plaintiff.
 - 33. Defendant acted with willful disregard of the laws protecting Plaintiff's copyrights.
- 34. Defendant infringed Plaintiff's copyrights in the Willie Nelson Photo in violation of 17 U.S.C. § 501.
- 35. Plaintiff has sustained and will continue to sustain substantial damage in an amount not yet fully ascertainable, including, but not limited to, damage to his business reputation and goodwill.

- 36. Plaintiff is informed and believes and thereon alleges that Defendant has obtained profits recoverable under 17 U.S.C. § 504. Plaintiff will require an accounting from the Defendant of all monies generated from the Willie Nelson Photo.
- 37. In the alternative and at his election, Plaintiff is entitled to seek maximum statutory damages for each separate act of willful infringement by Defendant in an amount of \$150,000 per each infringement.
- 38. Plaintiff has suffered and continues to suffer irreparable harm and damage as a result of the above-described acts. Accordingly, Plaintiff seeks permanent injunctive relief pursuant to 17 U.S.C. § 502, as well as seizure of the Willie Nelson Photo.
- 39. Plaintiff is entitled to recover from Defendant his attorney's fees and costs of suit, pursuant to 17 U.S.C. § 505.

VI.

JURY DEMAND

Plaintiff hereby demands a trial by jury on all issues so triable.

VII.

RELIEF REQUESTED

WHEREFORE, Plaintiff demands that judgment be entered against Defendant as follows:

- 1. That the Court enter judgment against Defendant that Defendant willfully infringed Philpot's rights in the Willie Nelson Photo made the basis of this suit, in violation of 17 U.S.C. § 501;
- 2. That the Court issue permanent injunctive relief against Defendant and its agents, servants, employees, representatives, successors and assigns, and all persons, firms, corporations, or other entities in active concert or participation with Defendant, enjoining and restraining them from directly or indirectly infringing the Plaintiff's copyrights in any manner, including generally,

but not limited to reproducing, distributing, displaying, performing or making derivatives of any

of the Willie Nelson Photo;

3. That the Court enter an order that Defendant:

a. retrieve, to the extent possible, all copies of the Willie Nelson Photo;

b. inform all recipients of the Willie Nelson Photo of Plaintiff's ownership; and

c. inform all recipients of the Willie Nelson Photo that Defendant was not authorized

to reproduce, distribute, display, perform, or make derivatives of the Willie Nelson

Photo;

4. Defendant be required to pay actual damages, statutory damages, and disgorgement of

all profits derived by Defendant from its acts of copyright infringement;

5. Defendant be required to pay Plaintiff the costs of this action, prejudgment interest, and

reasonable attorney's fees; and

6. Plaintiff be granted all other and further relief to which he is entitled.

Dated: September 21, 2018

Respectfully submitted,

HUTCHERSON LAW PLLC

/s/ Kenton J. Hutcherson

Kenton J. Hutcherson Texas State Bar No. 24050798

Hutcherson Law PLLC

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Dallas, Texas 75204

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Email: kjh@hutchersonlaw.com

ATTORNEY FOR PLAINTIFF

EXHIBIT A

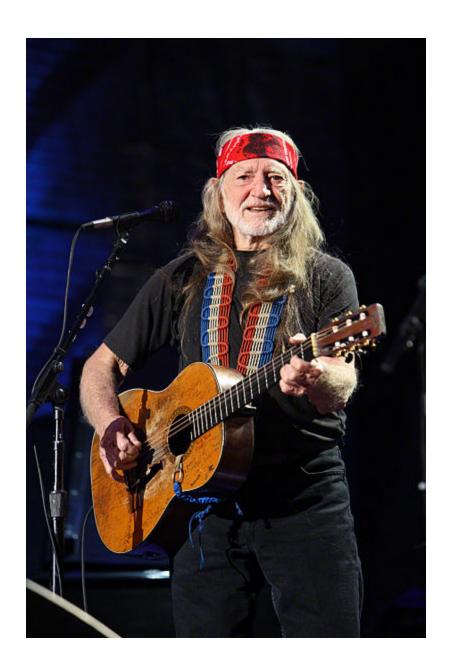


EXHIBIT B

Certificate of Registration Document 1 Filed on 09/21/18 in TXSD Page 13 of 21



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Registration Number VAu 1-132-411

Effective date of registration:

September 5, 2012

Domiciled in: United States

Telephone:

Register of Copyrights, United States of America

Title ·

Title of Work: 2009 Musician Photos
Contents Titles: 2009 Musician Photos

Completion/Publication -

Year of Completion: 2009

Nation of 1st Publication: United States

Author

Author: Larry Gene Philpot

Author Created: photograph(s)

Work made for hire: No

Citizen of: United States

Year Born: 1953

Copyright claimant

Copyright Claimant: Larry Gene Philpot

12527 Winding Creek Lane, Indianapolis, IN, 46236

Rights and Permissions

Name: Larry Philpot

Email: larrygphilpot@gmail.com

Address: 12527 Winding Creek Lane

Indianapolis, IN 46236 United States

Certification

Name: Larry G. Philpot

Date: September 5, 2012

317-567-1338



EXHIBIT C

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